

B-MARK
Digital Agency
Simplifying the Digital World

**COMPANY
PORTFOLIO**



Social Media

01

**Graphic
Design**

Social Media

ALNAHDI PHARMACIES

El-Nahdi is the biggest pharmacy chain in the MENA area, with a network of more than 1,100 pharmacies. Following an omnichannel marketing strategy, the content was curated to suit our target audience and provide unified brand identity, added value, and a satisfying customer experience.



Social Media

ALNAHDI PHARMACIES

طعام مغذٍ و لذيذ لطفلك
عنوه خالٍ من الإضافات

اختاري المذاق المفضل لطفلك

حماية فائقة لبشرة طفلك
من أشعة الشمس

مستلزمات الرضاعة

ليحظي طفلك بوجبة لذيذة

استمتعي بالصيف بدون قلق

عناية أفضل بطفلك

بمناديل و ايس

ما هي الأشياء الأساسية في حقيبة سفر طفلك؟

لصحة أفضل لطفلك

نوم أطول حماية أفضل

روتين متكامل للعناية ببشرة طفلك

هل تبحثين عن مكمل غذائي لطفلك
الحل هو بيدياشور

جاهز للنوم

انضمي إلى مسابقتنا
واجعلي طفلك من الفائزين

انتِ ملكة كل يوم

كيف شعرتِ أول مرة سمعتي نقيق قلبك - طفلك؟

أيش أفضل ذكرى عشيتيها مع طفلك؟

استمتعي معهم بقلب مطمئن

دعي طفلك يعبر عن حبه برسمة

أشرف طفلك

Social Media

ALNAHDI PHARMACIES

GATE

Campaign Key Visual



Social Media

ALNAHDI PHARMACIES

Campaign Key Visual



Story



Social Media

ALNAHDI PHARMACIES

Cover Photo



BillBoard



Social Media

BRAND STORY (NEW LENS)

Campaign Key Visual



Story



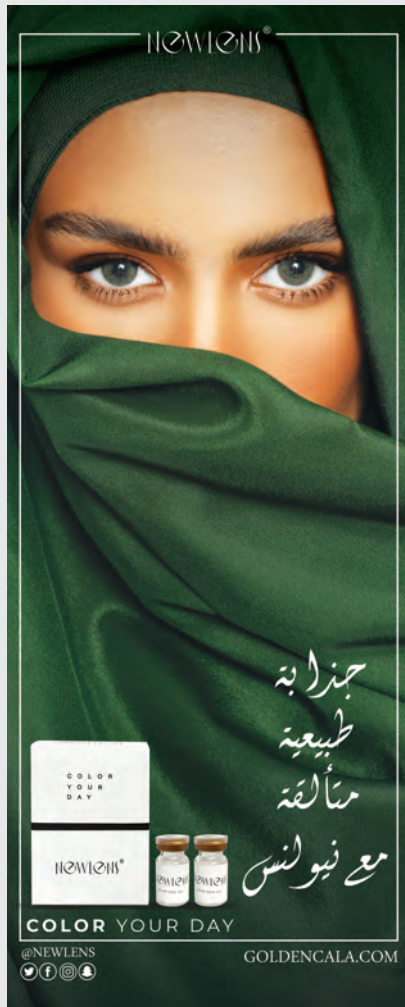
Cover Photo



Social Media

BRAND STORY (NEW LENS)

Rollup



Booth & Rollup



Social Media

BRAND STORY (NEW LENS)

Gate



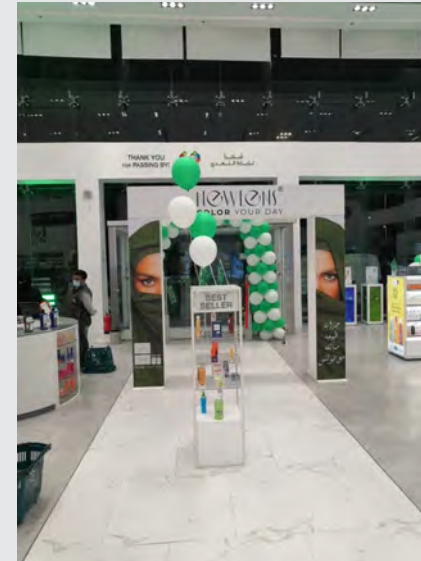
Billboard



Social Media

BRAND STORY (NEW LENS)

Campaign Live Photos



Social Media

WEPADEL

WePadel is the first public Padel club in Alexandria, Egypt. Started in 2020 to improve and develop the sport of Padel in this part of Egypt with high-end facilities that allow people to have access to play anytime. Operating 4 locations in Alexandria and Delta, including the facility of Smouha Sporting Club and the 5th location at the North Coast in collaboration with Alexandria Sporting Club.



Social Media

WEPADEL

Campaign Key Visual



Wepadel
ALL CAN PADEL ...

**THE SUPER
WE LEAGUE**

**50K WORTH PRIZES
CAN BE YOURS**

#DoRamadanWePadel'sWay

Social Media

WEPADEL

RAMADAN/APRIL CALENDAR

SUN	MON	TUE	WED	THU	FRI	SAT
					01	02
03	04	05	06	07	08	09
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

SUPER WE LEAGUE TOURNAMENT LEVEL C
 TOURNAMENT LEVEL D SUPER WE LEAGUE PLAY-OFFS

SUPER WE LEAGUE WINNERS WILL GET

1ST: 2 Cork supreme rackets
2ND: 2 Cork bags
3RD: Accessories and Apparel

THE SUPER WE LEAGUE

SUNDAYS THROUGH WEDNESDAYS
TERMS & CONDITIONS
No 2 level A players or 1 level A & 1 level B are allowed to team up



WEPADEL TOURNAMENTS 22 4TH EDITION LEVEL D



TOURNAMENT PRIZES
1ST: 2 Adidas Bisoke
2ND: 2 Vairo bags
3RD: Jwai Apparel

7th & 8th of April
REGISTER NOW!

SEMI-FINAL 1 MAIN DRAW

VS

MOHAMED RABIEE AHMED BANNIS MAHMOUD NASR AHMED GHATWARY

THE SUPER WE LEAGUE

SATURDAY 23/4
STARTS: 9:00 PM



WEPADEL TOURNAMENTS 22 5TH EDITION LEVEL C



TOURNAMENT PRIZES
1ST: 2 Starvie Titania Kepler
2ND: 2 Nox bags
3RD: Jwai Apparel

14th & 15th of April
REGISTER NOW!

Social Media

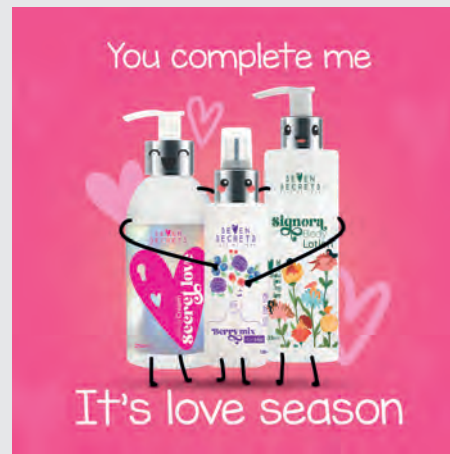
MIND THE GUM

Mind The Gum is an American product marketed in the Mena Region and USA, it's a Gum used to increase Mind concentration & body energy. They used Zlatan Ibrahimovic to promote the brand



Social Media

SEVEN SECRETS



Social Media

MA DESIGNS

Building an established interior design brand on social media requires a steadfast focus on quality, a consistent brand voice, and image-centric content that powerfully represents who you are as an interior design and what you value.



Social Media



MOBIL ROUSHDY

Mobil Roushdy is a gas station with a mini service center and holds the franchise of Mobil Oil

Social Media

PADEL LOVERS

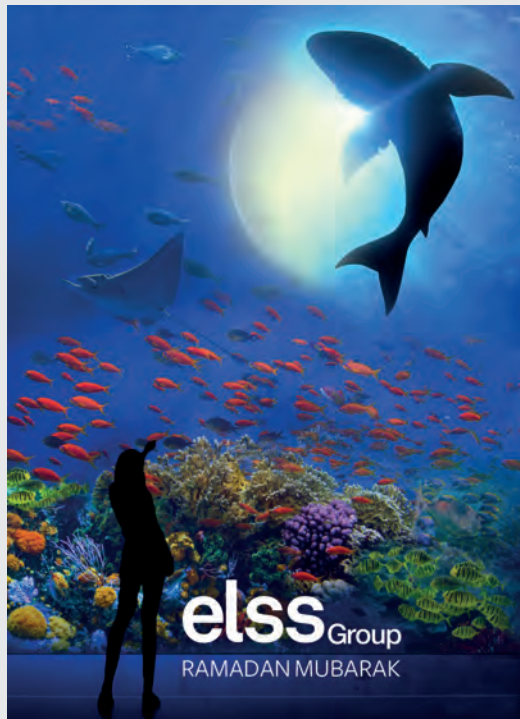
Rackets, Bags, Grips & all other accessories at one place. a website aiming to deliver a high quality service to the whole padel community in Egypt.



Social Media

ELSS GROUP

Elss Group is an aquarium & oceanarium specialists company mainly focused on the engineering of aquariums.



Social Media

C&A VOIN

For an industry where most buyers like to see the products in real life, We began by establishing an impactful online presence consisting of product centric information and personalized, valuable content that connects with our target audience and informs them of the latest events and offers.



Social Media

MEEGO EYEWEAR

As an emerging eyewear department store carrying the legacy of Mansi eyewear that holds various high-end yet affordable brands, proving the product value to potential buyers is the main focus of our visual and written content. And yet, great aesthetics is a pillar in our strategy, turning our glasses into a must-have accessory for our younger audience.



Web Development

02

**WEB
DEVELOPMENT**

Web Development

Please Click on the logo to open the website

PIXI



DR·RASHEL

SEVEN
SECRETS
full of love



QUEEN
FOOT WEAR



meego
eyewear

WEB DEVELOPMENT

BRANDING

CLICK HERE



03

**Motion
Graphics**

CLICK HERE



04



thank you.



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